



SPONSORSHIP OPPORTUNITIES

FAX to (632) 855.8346 or E-MAIL to wgfe@worlddexco.com

3rd International Expo for Gamefowl Breeders, Suppliers & Enthusiasts
JANUARY 18 - 20, 2013 | WORLD TRADE CENTER METRO MANILA

PREMIER SPONSOR PHP 700,000.00

PRE- EVENT BENEFITS

- ▶ Billing "brought to you by..."
- ▶ Logo on all print ads, transit ads, posters / flyers, e-mail blasts, billboard/s
- ▶ Link from event website to your company website

ONSITE BENEFITS

- ▶ 54sqm complimentary space
- ▶ Logo on event backdrop, 6 drop banners in the venue, lawn billboard, information panels, entrance arch, tickets
- ▶ Option to conduct an activity on stage (maximum of 1 hour) on up to three (3) of the event days
- ▶ Option to conduct 1 seminar / activity (maximum of 1 hour) on up to three (3) of the event days
- ▶ 1 complimentary full page ad in the event directory (outside back cover or center spread)
- ▶ 50 complimentary entrance tickets

POST – EVENT BENEFITS

- ▶ Mention in all post-event publicity
- ▶ Copy of post-event report

GOLD SPONSOR PHP 400,000.00

PRE- EVENT BENEFITS

- ▶ Logo on all print ads, transit ads, posters / flyers, e-mail blasts, billboard/s
- ▶ Link from event website to your company website

ONSITE BENEFITS

- ▶ 36sqm complimentary space
- ▶ Logo on event backdrop, 4 drop banners in the venue, lawn billboard, information panels
- ▶ Option to conduct an activity on stage (maximum of 1 hour) on up to two (2) of the event days
- ▶ Option to conduct 1 seminar / activity (maximum of 1 hour) on up to two (2) of the event days
- ▶ 1 complimentary full page ad in the event directory (inside front or inside back)
- ▶ 30 complimentary entrance tickets

POST – EVENT BENEFITS

- ▶ Mention in all post-event publicity
- ▶ Copy of post-event report

SILVER SPONSOR PHP 200,000.00

PRE- EVENT BENEFITS

- ▶ Logo on all print ads, transit ads, posters / flyers, e-mail blasts, billboard/s
- ▶ Link from event website to your company website
- ▶ Mention in publicity/media releases

ONSITE BENEFITS

- ▶ 18sqm complimentary space
- ▶ Logo on event backdrop, 2 drop banners in the venue, lawn billboard, information panels
- ▶ Option to conduct an activity on stage (maximum of 1 hour) on one (1) of the event days
- ▶ Option to conduct 1 seminar / activity (maximum of 1 hour) on up to one (1) of the event days
- ▶ 1 complimentary full page ad in the event directory (first fly leaf)
- ▶ 20 complimentary entrance tickets

POST – EVENT BENEFITS

- ▶ Mention in all post-event publicity
- ▶ Copy of post-event report

BRONZE SPONSOR PHP 100,000.00

PRE- EVENT BENEFITS

- ▶ Logo on all print ads, transit ads, posters / flyers, e-mail blasts, billboard/s
- ▶ Link from event website to your company website

ONSITE BENEFITS

- ▶ 9sqm complimentary space
- ▶ Logo on event backdrop, 1 drop banner in the venue, lawn billboard, information panels
- ▶ Option to conduct a 1-hour activity on stage OR 1-hour seminar on one (1) of the event days
- ▶ 1 complimentary full page ad in the event directory
- ▶ 10 complimentary entrance tickets

POST – EVENT BENEFITS

- ▶ Mention in all post-event publicity
- ▶ Copy of post-event report

* Please refer to the attached FLOOR PLAN for the location of booths allotted for SPONSORS.

CONFIRMATION OF SPONSORSHIP [Please fill up and fax back to +632 8558346]

We are pleased to confirm our participation as: (please check one) PREMIER SPONSOR GOLD SPONSOR SILVER SPONSOR BRONZE SPONSOR

COMPANY: _____ BRAND (IF ANY): _____

PRODUCTS / SERVICES: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEBSITE: _____

AUTHORIZED REPRESENTATIVE: _____ DESIGNATION: _____

SIGNATURE: _____ DATE: _____



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